

GENERAL ORDERS }
No. 43

HEADQUARTERS
DEPARTMENT OF THE ARMY
WASHINGTON, D.C., 2 October 1967

MERITORIOUS UNIT COMMENDATION—Award	Section I
VALOROUS UNIT AWARD—Amendment	Section II

I. MERITORIOUS UNIT COMMENDATION. By direction of the Secretary of the Army, under the provisions of paragraph 203, AR 672-5-1, the Meritorious Unit Commendation is awarded to the following unit of the United States Army for exceptionally meritorious achievement in the performance of outstanding service during the period indicated:

The citation reads as follows:

The 7th Psychological Operations Group is cited for exceptionally meritorious conduct in the performance of outstanding services during the period October 1965 to March 1967 in support of free world forces in Vietnam. During this period, the 7th Psychological Operations Group supported COMUSMACV with over one and one-half billion leaflets for dissemination in support of military operations, area pacification programs, and the Chieu Hoi amnesty program. The leaflets provided for these operations by the 7th Psychological Operations Group were instrumental in increasing the number of enemy defections to the Government of Vietnam during the past 18 months. The development of the technique of high altitude leaflet dissemination by the 7th PSYOP Group has enabled the leaflet coverage of North Vietnam's major population centers to include Hanoi, Haiphong, Vinh, and the Red River Delta. The high altitude leaflet dissemination technique is particularly valuable because it allows the leaflet aircraft to fly miles from the target area and release its leaflets into the prevailing winds which carry them to the target. This enables the aircraft to avoid fortified enemy positions, providing additional safety to both crew and aircraft. As a result, not one aircraft or aircrew has been lost while engaged in leaflet operations over North Vietnam. During the period cited, the 7th Psychological Operations Group provided 165 officers and enlisted men on a TDY basis in support of COMUSMACV. Assigned to various field units and MACV staff organizations, these men were instrumental in training selected personnel from MACV and in insuring the success of the PSYOP program in Vietnam. Throughout the cited period, the 7th Psychological Operations Group has rendered exceptionally outstanding support to military combat operations in the Republic of Vietnam. The service of the officers and men of the 7th PSYOP Group is in keeping with the highest traditions of the American military establishment. Through its service, the unit reflects great credit upon itself, the Armed Forces, and the United States of America.

II. VALOROUS UNIT AWARD. So much of section II, DA General Orders 20, 1967, pertaining to the Valorous Unit Award awarded to the 2d Brigade Task Force, 25th Infantry Division, United States Army, during the period January through April 1966, is amended to include the 2d Battalion, 32d Artillery (175mm SP).

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By Order of the Secretary of the Army:

Official:

KENNETH G. WICKHAM,
Major General, United States Army,
The Adjutant General.

HAROLD K. JOHNSON,
General, United States Army,
Chief of Staff.

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