

GENERAL ORDERS }  
No. 34

DEPARTMENT OF THE ARMY  
WASHINGTON 25, D. C., 24 July 1956

## ARMY INCENTIVE AWARDS PROGRAM

1. By virtue of the authority provided in Public Law 763, 83d Congress (sec. III, DA Bul 10, 1954), and directives of the Civil Service Commission and the Department of Defense, the Department of the Army Incentive Awards Program is established as an integral part of the Department of the Army Manpower Program. The purpose of the Incentive Awards Program is to recognize employees who have made significant contributions to the accomplishment of the Army's mission, or who have rendered particularly meritorious service, and thereby to provide incentive for improvement in employee morale and efficiency. The Assistant Secretary of the Army (Manpower and Reserve Forces) is authorized and directed to act for the Secretary of the Army on all matters relating to this Program.

2. Under the general supervision of the Assistant Secretary of the Army (Manpower and Reserve Forces), the Deputy Chief of Staff for Personnel will be responsible for administration of the program, including development of policy, issuance of regulations and guidance materials, and program review and evaluation.

3. The Army Incentive Awards Board is established under the general supervision of the Assistant Secretary of the Army (Manpower and Reserve Forces) to act as a final board of review on award recommendations requiring Department of the Army approval and to advise the Deputy Chief of Staff for Personnel on policy, procedures, and technical matters of criteria and awards design. The Army Incentive Awards Board will be composed of the Deputy Assistant Secretary of the Army (Manpower and Reserve Forces) as chairman, the Deputy Chief of Staff for Logistics, the Comptroller of the Army, the Deputy Chief of Staff for Personnel, or their duly designated representatives, and such other members as may be considered necessary by the Assistant Secretary of the Army (Manpower and Reserve Forces) and appointed by him. The Deputy Chief of Staff for Personnel will designate an Executive Secretary. Personnel and support now assigned to this function will be transferred to the Deputy Chief of Staff for Personnel, who will provide necessary staff services to the Board.

4. Commanders will establish Incentive Awards Committees in accordance with governing regulations, to serve their commands in the same capacity as the Army Incentive Awards Board serves the Department of the Army. The Incentive Awards Program will be administered at command and installation levels as an integral part of the commander's leadership and management activities.

5. *Effective immediately*, General Orders 81, 1954, is rescinded.

[AG 248.8 (6 Jul 56)]

By Order of Wilber M. Brucker, Secretary of the Army:

MAXWELL D. TAYLOR,  
*General, United States Army,*

Official:

JOHN A. KLEIN,  
*Major General, United States Army,*  
*The Adjutant General.*

Distribution:

*Active Army: A.*

To be distributed on a need-to-know basis to all units and headquarters down to and including companies and batteries and to units and headquarters of comparable size and responsibility.

*NG and USAR: B.*

To be distributed on a need-to-know basis to all units and headquarters down to and including separate battalions (administrative) and to units and headquarters of comparable size and responsibility.