

ALARACT 048/2024

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SUBJ/ALARACT 048/2024 – THE ARMY PEOPLE SEMINAR FOR ACADEMIC YEAR 2024–2025

THIS ALARACT MESSAGE HAS BEEN TRANSMITTED BY JSP ON BEHALF OF HQDA, ASA (M&RA)

1. REFERENCES:

1.A. (U) THE ARMY PEOPLE STRATEGY, OCTOBER 2019 (AVAILABLE AT [HTTPS://WWW.ARMY.MIL/E2/DOWNLOADS/RV7/THE ARMY PEOPLE STRATEGY_2019_10_11_SIGNED_FINAL.PDF.](https://www.army.mil/e2/downloads/rv7/the_army_people_strategy_2019_10_11_signed_final.pdf))

1.B. (U) THE ARMY PEOPLE STRATEGY, MILITARY IMPLEMENTATION PLAN, 1 OCTOBER 2022 (AVAILABLE AT [HTTPS://API.ARMY.MIL/E2/C/DOWNLOADS/2023/06/05/309C55E1/ARMY-PEOPLE-STRATEGY-MILITARY-IMPLEMENTATION-PLAN-FY-2023-2025.PDF.](https://api.army.mil/e2/c/downloads/2023/06/05/309C55E1/ARMY-PEOPLE-STRATEGY-MILITARY-IMPLEMENTATION-PLAN-FY-2023-2025.PDF))

1.C (U) THE ARMY PEOPLE STRATEGY, CIVILIAN IMPLEMENTATION PLAN, (AVAILABLE AT [HTTPS://API.ARMY.MIL/E2/C/DOWNLOADS/2023/08/10/15C9F517/ARMY-CIVILIAN-IMPLEMENTATION-PLAN-2022.PDF.](https://api.army.mil/e2/c/downloads/2023/08/10/15C9F517/ARMY-CIVILIAN-IMPLEMENTATION-PLAN-2022.PDF))

2. (U) PURPOSE: TO ANNOUNCE THE ACADEMIC YEAR 2024–2025 ARMY PEOPLE SEMINAR AND PROVIDE APPLICATION INSTRUCTIONS.

3. (U) THIS PROFESSIONAL DEVELOPMENT SEMINAR WILL INSTITUTIONALIZE THE PRINCIPLES OF THE ARMY PEOPLE STRATEGY. THE SEMINAR WILL MEET MONTHLY BEGINNING SEPTEMBER 2024 FOR NINE SESSIONS (THURSDAY EVENINGS OR SATURDAY MORNINGS) TO EDUCATE HIGH-POTENTIAL OFFICERS, NCOS, ARMY CIVILIANS, AND FUTURE SENIOR LEADERS IN THE ART AND SCIENCE OF ARMY TALENT MANAGEMENT. SEMINAR SESSIONS WILL EXPLORE TOPICS ALIGNED TO THE ARMY PEOPLE STRATEGY'S ACQUIRE, DEVELOP, EMPLOY, AND RETAIN TALENT LINES OF EFFORT. SEMINAR SESSIONS WILL ALSO EXPLORE TALENT MANAGEMENT FUNCTIONS AND HOW THE ARMY CAN BEST PLACE THE RIGHT PERSON, IN THE RIGHT PLACE, AT THE RIGHT TIME. A UNIVERSITY OF LOUISVILLE FACILITATOR WILL LEAD THE SEMINAR AND EACH SESSION WILL FEATURE EXECUTIVE MILITARY AND

CORPORATE SUBJECT MATTER EXPERTS FROM THE TOP OF THEIR RESPECTIVE HUMAN RESOURCE AND TALENT MANAGEMENT FIELDS. SESSIONS ARE INTERACTIVE AND DIALOGUE FOCUSED. AS PART OF A CAPSTONE PROJECT, ATTENDEES WILL SUBMIT AN END OF YEAR POSITION PAPER ON A PEOPLE TOPIC THAT WILL LEVERAGE KEY POINTS FROM SEMINAR SESSIONS. SELECT PAPERS WILL BE SENT TO HQDA LEADERS.

4. (U) TO APPLY, APPLICANTS MUST SUBMIT AN APPLICATION PACKET VIA EMAIL TO THE POC IN PARAGRAPH 7 BELOW WITH THE FOLLOWING CONTENTS:

4.A. (U) A ONE-PAGE LETTER EXPLAINING WHY THEY WANT TO ATTEND.

4.B. (U) A ONE-PAGE BIOGRAPHY.

4.C. (U) A MEMORANDUM OF ENDORSEMENT FROM THE FIRST GENERAL OFFICER IN THEIR CHAIN OF COMMAND.

4.D. (U) THIS SEMINAR IS OPEN TO ALL COMPONENTS: MAJOR TO COLONEL, WARRANT OFFICER 3–5, GS 13–15, MASTER SERGEANT TO SERGEANT MAJOR. SUSPENSE FOR APPLICATIONS IS 15 AUGUST 2024. PACKETS MISSING ANY OF THESE DOCUMENTS WILL NOT BE CONSIDERED.

5. (U) APPLICANTS SELECTED TO ATTEND WILL BE NOTIFIED BY 1 SEPTEMBER 2024 AND PROVIDED ADMINISTRATIVE INFORMATION PRIOR TO PARTICIPATING IN THE FIRST SESSION ON TBD SEPTEMBER 2024. ATTENDEES ARE EXPECTED TO ATTEND ALL IN PERSON SESSIONS IN A VOLUNTARY CONDITION WITH NO EXPECTED COMPENSATION FOR TIME.

6. (U) IF APPLICABLE, ALL TRAVEL AND LODGING WILL BE PAID BY THE ATTENDEE'S UNIT/ORGANIZATION. THE LOCATION FOR THE SEMINARS WILL ALTERNATE BETWEEN THE UNIVERSITY OF LOUISVILLE CAMPUS AREA AND THE FORT KNOX, KY INSTALLATION.

7. (U) THE HQDA, ASA (M&RA) POINT OF CONTACT FOR THE ARMY PEOPLE SEMINAR IS MR. JEFF RITSICK AT COMMERCIAL: (703) 614–5293, OR EMAIL: JEFFREY.A.RITSICK.CIV@ARMY.MIL.

8. (U) THIS ALARACT MESSAGE EXPIRES ON 28 JUNE 2025.