

GENERAL ORDERS }  
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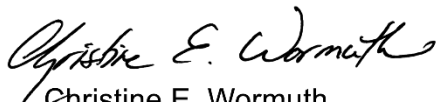
HEADQUARTERS  
DEPARTMENT OF THE ARMY  
WASHINGTON, DC, 6 April 2023

**REDESIGNATION OF THE UNITED STATES ARMY OFFICE OF BUSINESS TRANSFORMATION  
AS THE UNITED STATES ARMY OFFICE OF ENTERPRISE MANAGEMENT**

1. Effective 31 March 2023, the United States Army Office of Business Transformation (OBT) (UIC: W6W6AA), together with its authorities and responsibilities, personnel, and resources, is redesignated as the United States Army Office of Enterprise Management (OEM) (UIC: W6W6AA). OEM is an Army Secretariat activity reporting directly to the Under Secretary of the Army, who also serves as the Army's Chief Management Officer (CMO).
2. OEM is headed by the Director of Enterprise Management (DEM). Subject to the approval of the Secretary, the DEM is appointed by the CMO. In carrying out any business management and improvement initiatives approved by the Secretary, the DEM has the authority to require Army agencies, commands, and other elements to carry out actions that are within the purpose and scope of the initiative. The CMO and the DEM will obtain the approval of the Secretary before combining, consolidating, restructuring, creating, eliminating, or substantially altering any office, position, or entity of the Department of the Army.
3. OEM will assist the CMO in carrying out any business management initiatives, including:
  - a. planning, executing, and assessing the CMO's management agenda
  - b. developing and implementing an Army Business Management Plan and ensuring alignment of the plan to the Office of the Secretary of Defense Strategic Management Plan, CMO management agenda, and Army Campaign Plan
  - c. planning and implementing Army management reform initiatives
  - d. representing the CMO with appropriate offices in the Department of Defense and the Defense Business Council
  - e. representing CMO positions in associated Army mission area governance forums
  - f. governing the Army Business Mission Area (BMA) by co-chairing the Army Business Council (ABC) with the Chief Information Officer (CIO) and serving as the ABC secretariat
  - g. serving as the BMA data lead in support of the Army Chief Data and Analytics Officer (CDAO)
  - h. serving as the Army Performance Improvement Officer (PIO), responsible for assessing the performance of Army business processes through CMO priority business metrics
  - i. serving as the Army program office for continuous process improvement and business process reengineering training, certification, and certified practitioner utilization

- j. reviewing legislative actions for organizational and management responsibilities, implications, and implementation
- k. supporting the CIO with Army BMA defense business system (DBS) management actions leading to annual CIO certification of priority and covered DBS certification
- l. supporting the CIO with management of the Army business enterprise architecture and the integration of that architecture into the CIO's information technology enterprise architecture
- m. executing all other responsibilities determined by the CMO to be appropriate

[USA]

  
Christine E. Wormuth  
*Secretary of the Army*

DISTRIBUTION: This publication is available in electronic media only and is intended for the Regular Army, Army National Guard/Army National Guard of the United States, and U.S. Army Reserve.

\*This order supersedes Headquarters, Department of the Army General Orders 2010-01, dated 5 February 2010.