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***Army Regulation 672–8**

Effective 8 August 2022

Decorations, Awards, and Honors
Manufacture, Sale, Wear, and Quality Control of Heraldic Items

By Order of the Secretary of the Army:

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General, United States Army
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Official:

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History. This publication is a major revision. The portions affected by this major revision are listed in the summary of change.

Authorities. This regulation implements Sections 2260 and 7594, Title 10, United States Code; Section 1051 et seq., Title 15, United States Code; Sections 701 and 704, Title 18, United States Code; Section 901, Title 36, United States Code; Part 507, Title 32, Code of Federal Regulation; DoDM 1348.33, Volume 3; and DoDI 1348.36.

Applicability. This regulation applies to the Regular Army, the Army National Guard/Army National Guard of the United States, and the U.S. Army Reserve, unless otherwise stated.

Proponent and exception authority. The proponent of this regulation is the Deputy Chief of Staff, G–1. The proponent has the authority to approve exceptions or waivers to this regulation that are consistent with controlling law and regulations. The proponent may delegate this approval authority, in writing, to a division chief within the proponent agency or its direct reporting unit or field operating agency, in the grade of colonel or the civilian equivalent. Activities may request a waiver to this regulation by providing justification that includes a full analysis of the expected benefits and must include formal review by the activity's senior legal officer. All waiver requests will be endorsed by the commander or senior leader of the requesting activity and forwarded through their higher headquarters to the policy proponent. Refer to AR 25–30 for specific requirements.

Army internal control process. This regulation contains internal control provisions in accordance with AR 11–2 and identifies key internal controls that must be evaluated (see appendix B).

Suggested improvements. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) directly to hqda-dcs-g-1.mbx.uniform-policy@army.mil.

Distribution. This regulation is available in electronic media only and is intended for the Regular Army, the Army National Guard/Army National Guard of the United States, and the U.S. Army Reserve.

*This regulation supersedes AR 672–8, dated 5 April 1996.

Contents (Listed by chapter and page number)

Chapter 1

Introduction, *page 1*

Chapter 2

Manufacture and Sale of Decorations, Badges, and Insignia, *page 2*

Chapter 3

Heraldic Quality Control Program, *page 3*

Chapter 4

License and Manufacture of the Service Flag and Service Lapel Button, *page 6*

Appendixes

A. References, *page 7*

B. Internal Control Evaluation, *page 8*

Glossary of Terms

Summary of Change

Chapter 1 Introduction

1–1. Purpose

This regulation prescribes the Department of the Army (DA) policy governing the manufacture, commercial sale, reproduction, possession, and wear of military decorations, medals, badges, insignia, and their components and appurtenances. It also establishes the Heraldic Quality Control Program to improve the appearance of the Army by controlling the quality of heraldic items purchased from commercial sources.

1–2. References, forms, and explanation of abbreviations

See appendix A. The abbreviations, brevity codes, and acronyms (ABCAs) used in this electronic publication are defined when you hover over them. All ABCAs are listed in the ABCA database located at <https://armypubs.army.mil/abca/searchabca.aspx>.

1–3. Associated publications

This section contains no entries.

1–4. Responsibilities

- a. *Deputy Chief of Staff, G–1.* The DCS, G–1 has staff responsibility for heraldic activities in the Army.
- b. *Director, The Institute of Heraldry (TIOH)* will—
 - (1) Monitor the overall operation of the Heraldic Quality Control Program.
 - (2) Establish procedures to—
 - (a) Certify manufacturers to produce controlled heraldic insignia.
 - (b) Control the manufacture and quality assurance of controlled heraldic insignia.
 - (c) Grant certificates of authority for the manufacture and commercial sale of Service flags and Service lapel buttons.
 - (d) Provide advisory opinions on the use of Army heraldic items for licensing or other commercial purposes at the request of the Army Trademark Licensing Program (ATLP).
- c. *Unit commanders.* All commanders will—
 - (1) Only purchase heraldic items produced by TIOH certified manufacturers.
 - (2) Ensure military personnel under their command only wear heraldic items manufactured to government specifications and produced by TIOH certified manufacturers.

1–5. Records management (recordkeeping) requirements

The records management requirement for all record numbers, associated forms, and reports required by this publication are addressed in the Records Retention Schedule–Army (RRS–A). Detailed information for all related record numbers, forms, and reports are located in Army Records Information Management System (ARIMS)/RRS–A at <https://www.arims.army.mil>. If any record numbers, forms, and reports are not current, addressed, and/or published correctly in ARIMS/RRS–A, see DA Pam 25–403 for guidance.

1–6. Statutory authority

- a. The manufacture, commercial sale, possession, and reproduction of badges, identification cards, insignia, or other designs prescribed by the head of a U.S. department or agency, or colorable imitations of them, are governed by Section 701, Title 18, United States Code (18 USC 701).
- b. The knowing unauthorized wear, manufacture, or sale of military decorations, medals, badges, or the ribbon, button, or rosette of any such badge, decoration or medal, or any colorable imitation thereof, is governed by 18 USC 704.
- c. The Army's providing heraldic services to other Military departments and Federal agencies is governed by 10 USC 7594.
- d. The display of and license to manufacture and sell the approved Service flag or Service lapel button is governed by 36 USC 901.
- e. The ownership and licensing of trademarks, Service marks, and collective marks such as distinctive unit insignia (DUI), regimental distinctive insignia (RDI), shoulder sleeve insignia (SSI), and other Army-owned heraldic insignia are governed by 15 USC 1051 et seq., and 10 USC 2260.

- f. The statutory provisions as codified in Part 507, Title 32, Code of Federal Regulations (32 CFR 507).

Chapter 2

Manufacture and Sale of Decorations, Badges, and Insignia

2–1. Authority to manufacture

- a. Only manufacturers certified by TIOH and issued a certificate of authority may produce heraldic items.
- (1) TIOH will issue a certificate of authority to manufacturers who demonstrate they have the capability to manufacture controlled heraldic items according to Government specifications or purchase descriptions through the certification process.
- (2) The certificate of authority to manufacture is applicable only for the individual, firm, or corporation indicated and will be valid for 5 years.
- (3) TIOH will assign a hallmark to each certified manufacturer. All controlled heraldic items manufactured for commercial sale will bear the manufacturer's hallmark.
- (4) TIOH exclusively uses the "IOH" hallmark for the development of new controlled heraldic items; it is not authorized for use on items for commercial sale.
- b. A certificate of authority to manufacture may be revoked or suspended under the procedures prescribed in paragraph 3–6.
- c. A list of certified manufacturers is on the TIOH webpage at <https://tioh.army.mil/>. The list will be furnished to the Army and Air Force Exchange Service (AAFES), Military Clothing Store (MCS), and Army commanders upon request.

2–2. Certification of controlled heraldic items

- a. The manufacture and commercial sale of controlled heraldic items are not authorized until the certified manufacturer receives a letter of authorization from TIOH. Manufacturers who want to manufacture and sell controlled heraldic items must submit four production samples of each item to TIOH for authorization. If TIOH approves the production samples, it will provide a letter of authorization to manufacture along with one certified production sample to the manufacturer. Letters of authorization for certified heraldic items are valid for 5 years.
- b. The Director, TIOH may revoke or suspend a letter of authorization for failure to manufacture the heraldic item in accordance with applicable Government specifications.

2–3. Authority to sell

No certificate of authority to manufacture is required for selling controlled heraldic items listed in paragraph 3–2. However, all sellers must ensure that all articles they sell bear hallmarks assigned by TIOH and are manufactured by certified manufacturers in conformance with applicable Government specifications.

2–4. Reproduction of designs

- a. The photographing or printing of any decoration, Service medal, Service ribbon, badge, lapel button, insignia, or other device of a design the Secretary of the Army has prescribed for members of the Army to use is authorized, provided that such reproduction does not discredit the U.S. Army and is not used to defraud or misrepresent the identification or status of an individual, organization, society, or other group of persons.
- b. The making or executing in any manner of any engraving, impression, or colorable imitation in the likeness of any decoration, Service medal, Service ribbon, badge, lapel button, insignia, or other device of a design the Secretary of the Army has prescribed for members of the Army to use is prohibited without prior approval in writing from the ATLP.
- c. Except when used to illustrate a particular article that is offered for commercial sale, AR 360–1 prohibits the use of Army themes, material, uniforms, or insignia in advertisements and promotions for entertainment-oriented products that could imply Army endorsement of the product. Direct requests to the Chief, Public Affairs (SAPA–ZA), 1500 Army Pentagon, Washington, DC 20310–1500.

2-5. Incorporation of designs or likenesses of approved designs in commercial articles

a. Federal law and Army policy restrict the use of military designs. The manufacture of articles for commercial sale that incorporate designs or likenesses of decorations, Service medals, Service ribbons, and lapel buttons is prohibited. Certain designs or likenesses of insignia, such as badges or organizational insignia, may be incorporated in articles manufactured for commercial sale, provided that the ATLP has granted permission in writing as specified in *paragraph 2-5b*.

b. The ATLP is responsible for reviewing requests for permission to incorporate certain insignia and other Army-owned marks in articles manufactured for commercial sale. Requests should be directed to the Director, Army Trademark Licensing Program, 2530 Crystal Drive, Suite 12062, Arlington, VA 22202-3934.

c. Commanders of units that are authorized a SSI or DUI may permit the reproduction of that SSI or DUI on limited morale items (such as lapel pins, shirts, caps, mugs, and plaques) intended to be given or sold at cost to the specific unit's members and dependents, civilian personnel, dignitaries, and other appropriate honorees. Such authorizations must be in writing and the manufacturer must agree to the distribution limitations. Such authorizations may not involve the collection of trademark royalties. Commanders must consult with their servicing intellectual property counsel or servicing legal office prior to issuing any such authorizations. All other requests to use any SSI, DUI, or any other Army mark, including all royalty-bearing licenses and all sales via AAFES, must be handled in accordance with the ATLP or pursuant to another procedure that is authorized by Federal law or by the Secretary of the Army.

2-6. Possession and wear

a. The wearing of any decoration, Service medal, badge, Service ribbon, lapel button, or insignia the Army has prescribed or authorized by any person not properly authorized to wear such device or the use of any decoration, Service medal, badge, Service ribbon, lapel button, or insignia to misrepresent the identification or status of the person by whom such is worn is prohibited. Any person who violates this provision is subject to punishment as prescribed in the statutes referred to in paragraph 1-6.

b. Mere possession by a person of any of the articles prescribed in paragraph 2-2 (except identification cards) is authorized, provided that such possession is not used to defraud or misrepresent the identification or status of the individual concerned.

c. Articles specified in paragraph 2-2, or any distinctive parts (including suspension ribbons and Service ribbons) or colorable imitations thereof, will not be used by any organization, society, or other group of persons without prior approval in writing by the ATLP as specified in paragraph 2-5.

Chapter 3 Heraldic Quality Control Program

3-1. General

The Heraldic Quality Control Program provides a method for ensuring controlled heraldic items are manufactured by certified manufacturers in accordance with Government specifications. The design of metal insignia will be an exact duplicate of the design of the Government die or loaned hub from which the certified manufacturer's working die is extracted. The design of textile insignia will be embroidered in accordance with Government-furnished specification and cartoon.

3-2. Controlled heraldic items

a. Controlled heraldic items will be manufactured in accordance with Government specifications, using Government loaned hubs, dies, or cartoons, by TIOH-certified manufacturers.

b. The heraldic items listed below are controlled and authorized for manufacture and commercial sale under the Heraldic Quality Control Program when specifically authorized by TIOH.

- (1) All authorized insignia prescribed in AR 670-1.
- (2) DA Emblem and Seal and Branch of Service Plaques prescribed in AR 840-1.
- (3) All authorized appurtenances and devices for decorations, medals, and ribbons such as oak leaf clusters, service stars, arrowheads, "V" device, and clasps.
- (4) Combat, special skill, and qualification badges and bars.
- (5) Identification badges.
- (6) All approved SSI.

- (7) All approved DUI.
 - (8) All approved RDI.
 - (9) All approved combat Service identification badges.
 - (10) Fourragères and lanyards.
 - (11) Lapel buttons.
 - (12) Decorations, service medals, and ribbons, except for the Medal of Honor.
 - (13) Service ribbons and unit awards.
 - (14) Rosettes, except for the Medal of Honor.
 - (15) Replicas of decorations and Service medals for grave markers. Replicas must be at least twice the size prescribed for decorations and Service medals.
- c. Deviations from the prescribed specifications for these items are not permitted without prior approval, in writing, by TIOH.
- d. Hubs, dies, and cartoons are not provided to manufacturers for the following items. However, manufacturing will be in accordance with the Government-furnished drawing.
- (1) Shoulder loop insignia, Reserve Officers' Training Corps (ROTC), U.S. Army.
 - (2) Institutional SSI, ROTC, U.S. Army.
 - (3) Background trimming/flashers, U.S. Army.
 - (4) Hand-embroidered bullion insignia.

3–3. Articles not authorized for manufacture or commercial sale

The following articles are not authorized for manufacture and commercial sale, except under contract with the Defense Logistics Agency (DLA), Troop Support (DLA Troop Support):

- a. The Medal of Honor.
- b. Service ribbon for the Medal of Honor.
- c. Medal of Honor Rosette.
- d. Medal of Honor Flag.
- e. Military Department Service flags (see AR 840–10).
- f. Articles for commercial sale that incorporate designs or likenesses of insignia listed in paragraph 3–2, except when authorized in writing by the ATLP as specified in paragraph 2–5.

3–4. Procurement and wear of heraldic items

- a. The provisions of this regulation do not apply to contracts awarded by the DLA Troop Support for manufacture and sale to the Government.
- b. All Army Service personnel who wear controlled heraldic items that were not purchased through AAFES MCS are responsible for ensuring that the item was produced by a certified manufacturer. Items manufactured by certified manufacturers are identified by a hallmark and/or a certificate label certifying the item was produced in accordance with government specifications.
- c. Commanders will ensure that only those controlled heraldic items that are of quality and design covered in the specifications and produced by certified manufacturers or procured through the military supply system are worn by personnel under their command. Commanders procuring controlled heraldic items, when authorized by local procurement procedures, will purchase insignia only from manufacturers certified by TIOH. Commanders may forward a sample insignia to TIOH for quality assurance inspection if the commander feels the quality does not meet standards.

3–5. Violations and penalties

TIOH will revoke a certificate of authority to manufacture when the holder intentionally violates any of the provisions of applicable regulations or does not comply with the agreement the manufacturer signed to receive a certificate. Violations are also subject to penalties as prescribed in the statutes referred to in (see para 1–6). Repetition or continuation of violations after official notice will be deemed as corroborating evidence of intentional violation.

3–6. Processing complaints of alleged breach of policies

- a. TIOH may suspend or revoke a certificate of authority to manufacture if the manufacturer breaches quality control policies. The term “quality control policies” includes the obligation of a manufacturer to produce insignia in accordance with all applicable government specifications, manufacturing drawings and cartoons and other applicable instructions TIOH provided. Breaches of quality control policies may be

identified by TIOH through the Quality Control Inspection Program or through registered complaints to TIOH.

b. Complaints and reports of an alleged breach of quality control policies will be forwarded to the Director, The Institute of Heraldry, 9325 Gunston Road, Room S113, Fort Belvoir, VA 22060–5579.

c. The Director may decide to suspend or revoke a certificate of authority to a manufacturer based on evidence gathered during a TIOH heraldic quality control inspection or from a registered complaint. The Director may initiate an informal investigation of an allegation of breach(es) of the heraldic quality control policy.

d. Heraldic Quality Control Inspection Program.

(1) TIOH will conduct periodic Quality Control inspections of on hand stocks of heraldic items maintained by:

(a) AAFES MCSs.

(b) Certified manufacturers.

(2) Upon completion of quality control inspections, TIOH will provide a report of deficiencies to the appropriate retail outlet or Commander, DLA Troop Support and the certified manufacturer responsible for the production of the item. The notification to the manufacturer will require assurances of compliance with quality control policies. The report of deficiencies will be reviewed upon recertification of the manufacturer. Any recurrence of the same breach will be considered a refusal to perform, and the Director will take further action to suspend or revoke certification.

e. Complaint of alleged breach of quality control policy.

(1) If an investigation is initiated, the appointed investigator will impartially ascertain facts and gather appropriate evidence to substantiate or invalidate allegations of impropriety. The investigator will submit a report containing a summarized record of the investigation with findings of each allegation and supporting evidence to the Director.

(2) If the investigation substantiates allegation(s) of a breach of quality control, the Director will notify the manufacturer in writing that the Director is contemplating suspending or revoking the certificate. The notification will include:

(a) The specific allegations and findings of the investigator;

(b) All evidence provided to the Director in the investigation;

(c) A citation to 32 CFR Part 507 as the authority under which the Director may suspend or revoke the certificate of authority if the situation warrants after the manufacturer has had an opportunity to reply;

(d) What actions, if the allegations are undisputed, are required to provide adequate assurance that future performance will conform to quality control policies;

(e) The right to reply within 45 days of receipt of the notification in order to submit additional materials and evidence for consideration, to refute the allegations, or provide assurances that future performance will conform to quality control policies; and

(f) That a failure to reply within 45 days, or if there is any recurrence of the same breach will be considered a refusal to perform, and the Director will take further action to suspend or revoke certification.

f. Refusal to perform.

(1) If the manufacturer fails to reply within a reasonable time to the letter authorized by paragraph 3–6e(2)(e), refuses to give adequate assurances that future performance will conform to quality control policies, indicates by subsequent conduct that the breach is continuous or repetitive, or disputes the allegations of breach, the Director will direct that a public hearing be conducted on the allegations.

(2) A hearing examiner will be appointed by appropriate orders. The examiner may be either a commissioned officer or a civilian employee above the grade of GS–7.

(3) The specific written allegations, together with other pertinent material, will be transmitted to the hearing examiner for introduction as evidence at the hearing.

(4) For failure to return a loaned tool, manufacturers may be suspended without referral to a hearing specified above; however, the manufacturer will be advised, in writing, that tools are overdue and suspension will take effect if tools are not returned within the specified time.

g. Notification to the manufacturer by examiner.

(1) Within a 7-day period following the receipt by the examiner of the allegations and other pertinent material, the examiner will transmit a registered letter of notification to the manufacturer informing them of the—

(a) Specific allegations.

(b) Directive of the Director requiring the holding of a public hearing on the allegations.

- (c) Examiner's decision to hold the public hearing at a specific time, date, and place that will be no earlier than 30 days from the date of the letter of notification.
- (d) Ultimate authority of the Director to suspend or revoke the certificate of authority if the record developed at the hearing so warrants.
- (2) Right to—
 - (a) A full and fair public hearing.
 - (b) Be represented by counsel during the hearing at no cost to the Government.
 - (c) Request a change in the date, time, or place of the hearing, for purposes of having reasonable time in which to prepare the case.
 - (d) Submit evidence and present witnesses on their own behalf.
 - (e) Obtain at no cost a verbatim transcript of the proceedings, upon written request filed before the commencement of the hearing.
 - (f) Public hearing by examiner.
- (3) At the time, date, and place designated in accordance with paragraph 3–6g(1)(d), the examiner will conduct the public hearing.
 - (a) A verbatim record of the proceedings will be maintained.
 - (b) All previous material received by the examiner will be introduced into evidence and made part of the record.
 - (c) The Government may be represented by counsel at the hearing.
- (4) Subsequent to the conclusion of the hearing, the examiner will make specific findings on the record before them concerning each allegation.
- (5) The complete record of the case will be forwarded to the Director.
- h. Action by the Director.
 - (1) The Director will review the record of the hearing and either approve or disapprove the findings.
 - (2) Upon arrival of a finding of breach of quality control policies, the manufacturer will be so advised.
 - (3) After review of the findings, the certificate of authority may be revoked or suspended. If the certificate of authority is revoked or suspended, the Director will—
 - (a) Notify the manufacturer of the revocation or suspension.
 - (b) Remove the manufacturer from the list of certified manufacturers.
 - (c) Inform the AAFES and the DLA-Troop Support of the action.
 - i. Reinstatement of certificate of authority. Upon receipt of adequate assurance that the manufacturer will comply with quality control policies, the Director may reinstate a certificate of authority that has been suspended or revoked.

Chapter 4

License and Manufacture of the Service Flag and Service Lapel Button

4–1. Authority to manufacture

- a. In accordance with DoDI 1348.36, the Secretary of Defense has designated the Secretary of the Army to grant certificates of authority for the manufacture and commercial sale of Service flags and Service lapel buttons.
- b. Any person, firm, or corporation that wishes to manufacture the Service flag or lapel button must apply for a certificate of authority to manufacture from TIOH.

4–2. Application for licensing

- a. Applicants who want to manufacture and sell the Service flag or Service lapel button should contact the Director, The Institute of Heraldry, 9325 Gunston Road, Room S113, Fort Belvoir, VA 22060–5579 to obtain an agreement to manufacture, drawings, and instructions for manufacturing the Service flag and Service lapel button.
- b. Certificates of authority to manufacture Service flags and Service lapel buttons will be valid for 5 years from the date of issuance, at which time applicants must reapply for a new certificate of authority.

Appendix A

References

Section I

Required Publications

Unless otherwise stated, all publications are available at the Army Publishing website at <https://armypubs.army.mil>. USCs are available at <https://www.govinfo.gov>.

AR 360–1

The Army Public Affairs Program (Cited in *para 2–4c*.)

AR 670–1

Wear and Appearance of Army Uniforms and Insignia (Cited in *para 3–2b(1)*.)

AR 840–1

Department of the Army Seal, Emblem, and Branch of Service Plaques (Cited in *para 3–2b(2)*.)

AR 840–10

Flags, Guidons, Streamers, Tabards, and Automobile and Aircraft Plates (Cited in *para 3–3e*.)

DoDI 1348.36

Gold Star Lapel Button, Service Flag, and Service Lapel Button (Cited in title page.) (Available at <https://www.esd.whs.mil/directives/issuances/dodm/>.)

DoDM 1348.33, Volume 3

Manual of Military Decorations and Awards: DoD-wide Personal Performance and Valor Decorations (Cited in the title page.) (Available at <https://www.esd.whs.mil/directives/issuances/dodm/>.)

32 CFR Part 507

Manufacture, Sale, Wear, and Quality Control of Heraldic Items (Cited in title page.) (Available at <https://www.ecfr.gov/>.)

10 USC 2260

Licensing of intellectual property: retention of fees (Cited in *para 1–6e*.)

10 USC 7594

Furnishing of Heraldic Services (Cited in *para 1–6c*.)

15 USC 1051

Application for registration; verification (Cited in *para 1–6e*.)

18 USC 701

Official badges, identification cards, other insignia (Cited in *para 1–6a*.)

18 USC 704

Military medals or decorations (Cited in *para 1–6b*.)

36 USC 901

Service flag and service lapel button (Cited in *para 1–6d*.)

Section II

Prescribed Forms

This section contains no entries.

Appendix B

Internal Control Evaluation

B-1. Function

The function covered by this evaluation includes acquisition of the DA emblem and Branch of Service plaques.

B-2. Purpose

The purpose of this evaluation is to assist leaders in evaluating the key internal controls outlined in paragraph B-4.

B-3. Instructions

Answers must be based on the actual testing of key internal controls found in this regulation. Answers that indicate deficiencies must be explained and corrective action indicated in supporting documentation. These key internal controls must be formally evaluated at least once every 3 years. Certification that this evaluation has been conducted must be accomplished on DA Form 11-2 (Internal Control Evaluation Certification).

B-4. Test questions

- a. Is the Director, TIOH monitoring the overall operation of the Heraldic Quality Control Program?
- b. Has the Director, TIOH established procedures to certify manufacturers of insignia?
- c. Does the Director, TIOH control the manufacture and quality assurance of controlled heraldic insignia?
- d. Does the Director, TIOH grant certificates of authority for the manufacture and commercial sale of Service flags and Service lapel buttons?
- e. Does the Director, TIOH provide advisory opinions on the use of Army heraldic items for licensing or other commercial purposes at the request of the ATLP?
- f. Are unit commanders only purchasing heraldic items produced by TIOH certified manufacturers?
- g. Are unit commanders ensuring military personnel under their command only wear heraldic items manufactured to government specifications and produced by TIOH certified manufacturers or received for the DLA supply system?
- h. Are commanders only authorizing the reproduction of the units SSI or DUI on limited morale items (such as lapel pins, shirts, caps, mugs, and plaques) intended to be given or sold at cost to the specific unit's members and dependents, civilian personnel, dignitaries, and other appropriate honorees?
- i. Are commanders consulting with their servicing intellectual property counsel or servicing legal office prior to issuing any such authorizations?
- j. Are the authorizations in writing and has the manufacturer agreed to the distribution limitations?

B-5. Supersession

This is the initial internal control evaluation for AR 672-8.

B-6. Comments

To make this internal control evaluation a more useful tool for evaluating internal controls, submit comments to the DCS, G-1 at hqda-dcs-g-1.mbx.uniform-policy@army.mil.

Glossary of Terms

Appurtenances

Devices such as stars, letters, numerals, or clasps worn on the suspension ribbon of the medal, or on the ribbon bar that indicate additional awards, participation in specific events, or other distinguishing characteristics of the award.

Awards

An all-inclusive term that consists of any decoration, medal, badge, ribbon, or appurtenance bestowed on an individual or unit.

Badge

An award given to an individual for identification purposes or that is awarded for attaining a special skill or proficiency. Certain badges are available in full, miniature, and dress miniature sizes.

Cartoon

A drawing, six times actual size, showing placement of stitches, color of yarn, and number of stitches.

Certificate of authority to manufacture

A certificate assigning manufacturers a hallmark and authorizing manufacture of heraldic items.

Certified manufacturer

A manufacturer who demonstrated the capability to manufacture controlled heraldic items according to government standards.

Decoration

An award given to an individual as a distinctively designed mark of honor denoting heroism, or meritorious or outstanding service or achievement.

Die

The block of steel that is used to form a metal insignia and is the intricate three dimensional reversed design of the insignia cut into the surface of a block of steel.

Hallmark

A distinguishing mark consisting of a letter and numbers assigned to certified manufacturers for use in identifying manufacturers of insignia.

Heraldic Items

All items worn on the uniform to indicate unit, skill, branch, award, or identification and for which a design has been established by TIOH on an official drawing.

Heraldic Quality Control Program

A program that improves the public image of the Army by controlling the quality of insignia purchased from commercial sources.

Hub

The block of steel that is used to form a die and is the intricate three dimensional raised design of the insignia cut into the surface of a block of steel.

Lapel button

A miniature enameled replica of an award, which is worn only on civilian clothing.

Letter of agreement

A letter signed by manufacturers before certification, stating that the manufacturer agrees to produce heraldic items in accordance with specific requirements.

Letter of authorization

A letter issued by TIOH that authorizes the manufacture of a specific heraldic item after quality assurance inspection of a preproduction sample.

Medal

An award issued to an individual for the performance of certain duties, acts, or services, consisting of a suspension ribbon made in distinctive colors and from which hangs a medallion.

Rosette

A lapel device created from gathering the suspension ribbon of a medal into a circular shape. The device is worn on the lapel of civilian clothing.

Service medal

An award made to personnel who participated in designated wars, campaigns, or expeditions or who have fulfilled specified service requirements in a creditable manner.

Tools

The generic term used for hubs, dies, cartoons, and drawings used in the manufacture of heraldic items.

Unit award

An award made to an operating unit, which is worn by members of that unit who participated in the cited action (permanent unit award).

SUMMARY of CHANGE

AR 672–8

Manufacture, Sale, Wear, and Quality Control of Heraldic Items

This major revision, dated 8 July 2022—

- Changes proponency of this regulation from the Administrative Assistant to the Secretary of the Army to Deputy Chief of Staff, G–1 (para 1–4).
- Prescribes new procedure by adding a 5-year renewal period for manufacturer certification and insignia authorizations (throughout).
- Changes approval authority for licensing of intellectual property from The Institute of Heraldry to the Army Trademark Licensing Program Office (throughout).

UNCLASSIFIED

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