



SECRETARY OF THE ARMY  
WASHINGTON

18 DEC 2020

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Army Directive 2020-18 (Discontinuation of the Formal Competition Process for Army Communities of Excellence)

1. References.

a. Department of Defense Instruction 1005.16 (Commander in Chief's Award for Installation Excellence), 11 September 2014, incorporating Change 3, effective 18 December 2019

b. Army Regulation 5-1 (Management of Army Business Operations), 12 November 2015

2. Purpose. The purpose of this directive is to discontinue the Army Communities of Excellence as a formal competition and funded program.

3. Applicability. This directive applies to the Regular Army, Army National Guard/Army National Guard of the United States, and U.S. Army Reserve.

4. Background.

a. High-performing Army installations are the bedrock of the Army's ability to train, mobilize, and project power in support of multi-domain operations. The pursuit of excellence in installation operations across all Army components is fundamental to supporting the Army's top priority—people—and enabling Total Army readiness, modernization, and reform.

b. Since 1989, the Army Communities of Excellence program has driven improvement in installation operations, customer support, infrastructure, and service delivery. As a result, the values, criteria, and objectives of the program, as well as the best practices it is responsible for, are well integrated into the installation operational culture.

5. Policy.

a. The Army Communities of Excellence program and Department of the Army Headquarters-managed competition, and any awards (monetary or nonmonetary) and recognition ceremonies associated therewith, are discontinued.

SUBJECT: Army Directive 2020-18 (Discontinuation of the Formal Competition Process for Army Communities of Excellence)

b. The Department of the Army will continue to support the Secretary of Defense Commander in Chief's Award for Installation Excellence Program. Only Regular Army installations are eligible to compete. Consequently, the Commanding General, Army Materiel Command will establish a systematic approach to assess, select, and forward the best-performing installation as the Army's nominee to the Deputy Chief of Staff, G-9 for further coordination.

c. Landholding commands, including the Regular Army (through the U.S. Army Materiel Command) and reserve components (through the Army National Guard and U.S. Army Reserve), will continue to drive the development, deployment, and sustainment of a systematic process that enhances performance excellence for their respective community members and key stakeholders. All installations will continue pursuit of performance excellence.

6. Proponent. The Under Secretary of the Army is the proponent for this policy. The Office of Business Transformation within the Office of the Under Secretary will incorporate the provisions of this directive into Army Regulation 5-1 within 2 years of the date of this directive. The Office of Business Transformation will advise and assist landholding commands as needed.

7. Duration. This directive is rescinded on publication of the revised regulation.



Ryan D. McCarthy

DISTRIBUTION:

Principal Officials of Headquarters, Department of the Army  
Commander

- U.S. Army Forces Command
- U.S. Army Training and Doctrine Command
- U.S. Army Materiel Command
- U.S. Army Futures Command
- U.S. Army Pacific
- U.S. Army Europe and Africa
- U.S. Army Central
- U.S. Army North
- U.S. Army South
- U.S. Army Special Operations Command

(CONT)

SUBJECT: Army Directive 2020-18 (Discontinuation of the Formal Competition Process for Army Communities of Excellence)

DISTRIBUTION: (CONT)

- Military Surface Deployment and Distribution Command
- U.S. Army Space and Missile Defense Command/Army Strategic Command
- U.S. Army Cyber Command
- U.S. Army Medical Command
- U.S. Army Intelligence and Security Command
- U.S. Army Criminal Investigation Command
- U.S. Army Corps of Engineers
- U.S. Army Military District of Washington
- U.S. Army Test and Evaluation Command
- U.S. Army Human Resources Command
- Superintendent, U.S. Military Academy
- Director, U.S. Army Acquisition Support Center
- Superintendent, Arlington National Cemetery
- Commandant, U.S. Army War College
- Director, U.S. Army Civilian Human Resources Agency

CF:

- Director of Business Transformation
- Commander, Eighth Army